

NEIGHBOURHOOD WATCH NETWORK

# Community Champion Programme



Connecting with communities  
through local people



Neighbourhood Watch Network is a registered  
charity in England and Wales. CIO no: 1173349

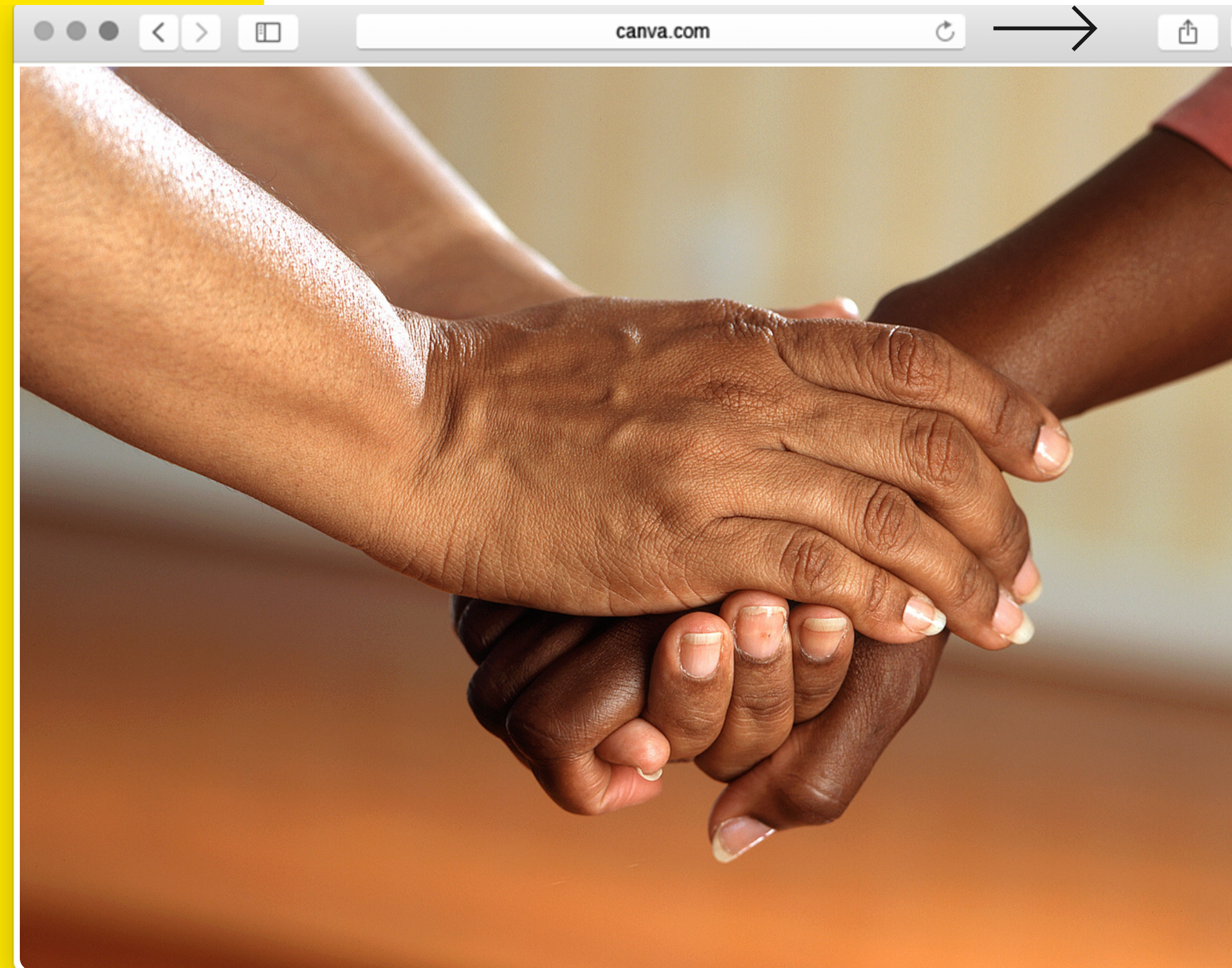


# What is Neighbourhood Watch?

## England & Wales largest volunteer Crime Prevention movement

Since 1982, Neighbourhood Watch Network has been connecting communities, raising awareness of crime, reducing fear of crime and encouraging communities to work together to take proactive actions to reduce the opportunities for crime, as well as enhancing the wellbeing of communities.

We now have over 2.3m members and over 90,000 dedicated volunteers, looking out for their communities



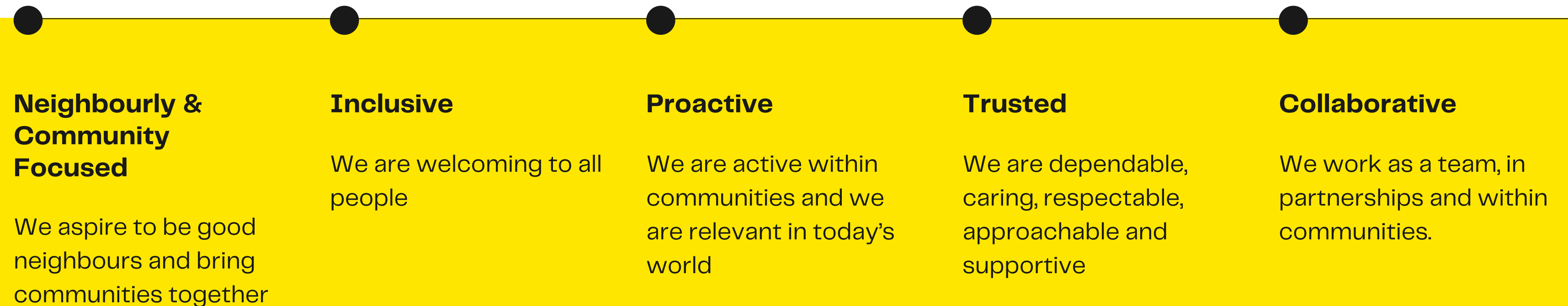
[WWW.OURWATCH.ORG.UK](http://WWW.OURWATCH.ORG.UK)



# Our Vision, Mission & Values

Our vision is a society where neighbours come together to create safer, stronger and active communities.

Our mission is to support and enable individuals and communities to be connected, active and safe, which increases wellbeing and minimises crime.





# What is a Community Champion?

**A person who lives in a community that helps raise awareness and actively encourages people to take action**

A Neighbourhood Watch Community Champion will actively promote Crime Prevention advice and ways to reduce opportunities for crime. Working in partnership with local partners and NW

COMMUNITY CHAMPIONS



# What is a Community Champion's role?

## **Learn new skills**

Various online learning programmes, project sessions with NW to learn about crime prevention and how to communicate it to communities

## **Interact with community**

Bringing your learning to life, engaging with your community to raise awareness, increase sense of wellbeing and improve community resilience

## **Signpost to resources**

Be able to navigate people to local resources and groups to improve community resilience to crime and promote wellbeing

# What can Neighbourhood Watch offer?



## **Training**

We will provide you with a range of training and resources to enable you to fulfill the role

## **Regular Catch Up Sessions**

We will hold several sessions to enable you to feel connected

## **Covered by Public Liability Insurance**

As a volunteer you will be covered by Public Liability Insurance whilst carrying out NW initiatives

## **Increase in Community Wellbeing**

By raising awareness and ways to reduce opportunities for crime, you raise the wellbeing of the community as they feel safer as a result

## **Helping create connections between Champions**

You will not be alone in your activities. You will have other Community Champions from your area to support each other

## **Sharing ideas and best practice across groups**

By sharing best practice of what works and how you did it, allows you to draw on these experiences.



# Exploring different channels

**You have the freedom to choose your platform.**

Drawing on your communicational strengths allows you to feel confident on how to deliver the Crime Prevention messaging to your community. Whether it be via social media, emails, newsletters, leaflets or even talking face to face, being confident about your approach will enable you to have a better response from community members





**By raising awareness of crimes and how to reduce the opportunity for criminals to commit them.**

**30%**

**where we have done this and an active NW has supported a 30% reduction in crime according to Police feedback**

Reducing crime together





# Creating a bigger online presence

## Find local groups to connect with

By connecting with a larger audience, you are able to reach more people. Connect with local groups and tag them in posts on Twitter, Facebook and Instagram

Local council, polices & councillors  
16.7%

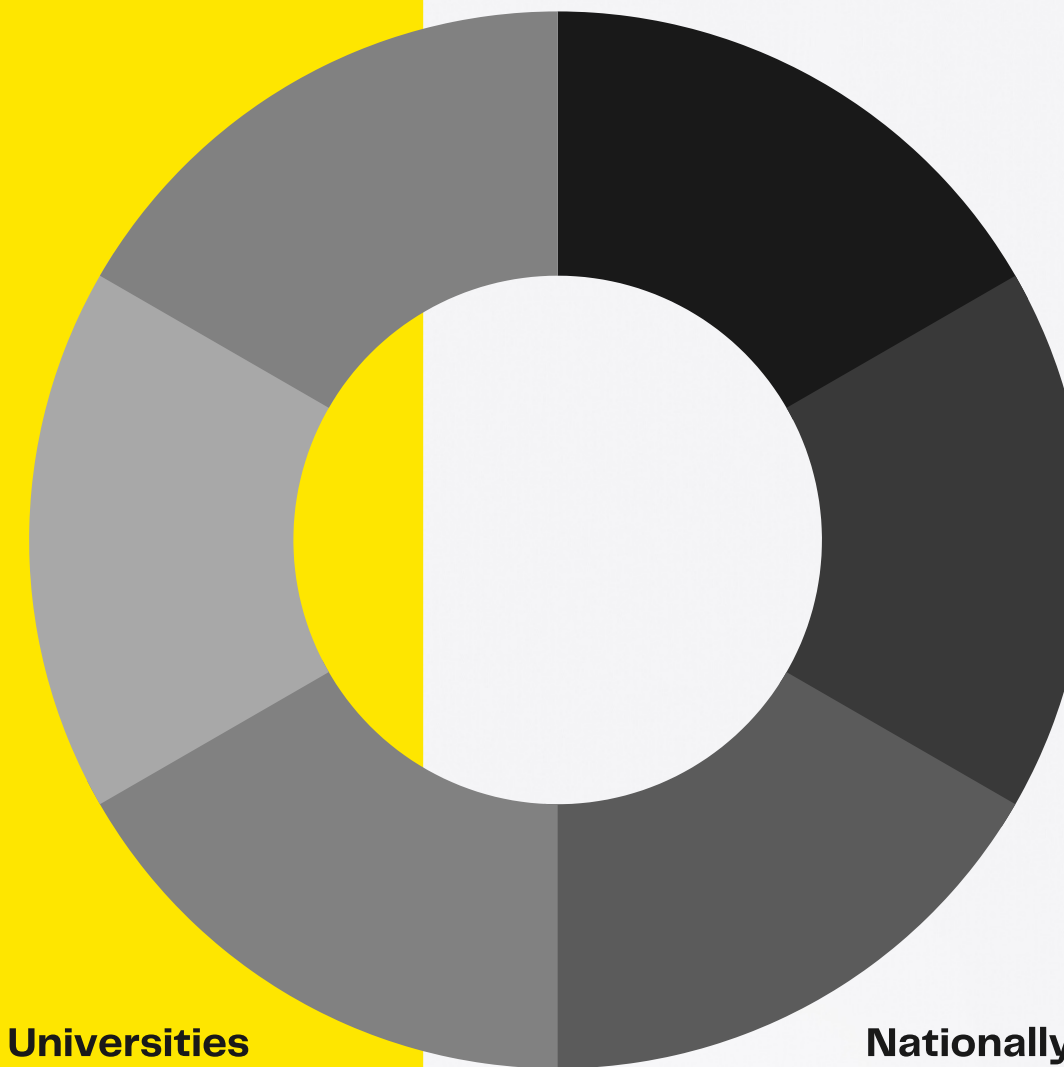
Crime Prevention groups  
16.7%

Schools, colleges & Universities  
16.7%

Local Community Groups  
16.7%

Youth organisations  
16.7%

Nationally recognised local groups  
16.7%



# Where to start



## Build your knowledge



Start by building your knowledge at a range of workshops, online courses and engagement with NW and local policing teams

## Raising awareness



Raise awareness through various channels of specific crimes, how to recognise them, how to report and how to prevent them

## Call to action



Call to action for the community to do proactive activities to reduce the opportunity for crime



# Contact Us

We'd love to talk about all things Community.

- **Phone Number**  
07534 689852
- **Email Address**  
[cheryl.spruce@ourwatch.org.uk](mailto:cheryl.spruce@ourwatch.org.uk)
- **Website**  
[www.ourwatch.org.uk](http://www.ourwatch.org.uk)

